



Thomson Foundation/RTÉ MojoCon Mobile Journalism Competition 2017

Competition rules and terms & conditions

BACKGROUND and GENERAL INFORMATION

The Thomson Foundation/RTÉ MojoCon Mobile Journalism Competition is an open competition to find the best journalistic example of the use of mobile content production for storytelling.

The competition is open worldwide. It would be preferred if entries were in English however other languages with on screen subtitles are acceptable.

Submission can be a feature-type story or a news report with a typical duration of 2-5 minutes.

OBJECTIVES

To encourage media students, journalists and others to experiment with the creation of a story using their mobile devices. Judges will be looking for innovative and compelling use of mobile devices and new approaches to story form.

RULES

1. The story must be filmed and edited ENTIRELY on a mobile device (i.e. smartphone &/OR tablet).
2. Any device (iOS, Windows Phone, Android, RIM BB) capable of shooting and editing content can be used once the quality of the content is delivered in HD.
3. Video entries should be uploaded to YouTube with the hashtag #MoJoConTFComp clearly in the title and description.

5. Entrants should be prepared to share the devices, apps and workflow they used to produce the entry in the event of them winning or being asked by a member of the MojoCon community.
6. Archive material or external footage downloaded to/imported into the device is NOT allowed. All footage used in the submission MUST be created by the entrant and generated on the device. All video content should be produced ENTIRELY by one individual.
7. All stories/entries must be submitted for judging **by 11pm on Friday 17th March, 2017**. Any stories/entries submitted after this time will be excluded from the competition. Only one entry per person. If more are entered, only the last entry will be considered.
8. The use of visual grading apps, Timelapse, Hyperlapse, Slideshows etc is both allowed and encouraged.

JUDGING

- Judging will take place during the week of 20th March 2017. The winner will be informed on 31st March and will be publicly announced at the closing session of the MoJoCon Conference on 6th May, 2017.
- The winning entry will be screened at the closing session and subsequently hosted on the MoJoCon and Thomson Foundation websites and Facebook pages.
- The judging panel will be appointed jointly by RTÉ and the Thomson Foundation and will include members of the speaker panel from the MojoCon conference.
- The winner will receive a prize of a mobile journalism kit similar to those used by RTÉ. (Approximate value €800).
- Three highly commended/runner up prizes may also be awarded. The judges criteria will be based on editorial judgment, narrative, aesthetic, pictorial and audio quality and consideration in the use of a mobile device.
- The decisions of the judges will be final. Prizes are non-transferable and cash equivalents are not permissible.
- PLEASE NOTE: The winner will be expected to be present at the conference from 4th to 6th May 2017 to accept their award. A VIP ticket will be supplied to the winner in advance and travel and accommodation costs in attending will be paid for by Thomson Foundation.