

Summary

Are you an innovative Digital Content Producer? We are looking for a creative visual storyteller to join our team with the ability to produce multimedia content to promote and explain our story.

Thomson Foundation and Thomson Media support journalists and media organisations worldwide often in challenging parts of the world and emerging economies. Our work promotes ethical reporting and ensures independent, trusted sustainable media businesses survive.

The Digital Content Producer works across all our programmes and training consultancies, one moment developing multi-media content to promote our crucial work such as training journalists in the techniques of verification and digital growth strategies, the next highlighting the work of hundreds of talented young journalists who seek to attain our prestigious annual Young Journalist of the Year award.

We are particularly interested in applicants with strengths in video editing and graphic design.

This is a permanent full-time position and reports to the Director of Training and Communications.

About the role

- Work with the Thomson Foundation/Thomson Media (TF/TM) teams that motivates, inspires, educates, informs, sells, and simply, provides information, across a wide variety of Thomson Foundation/Thomson Media's (TF/TM) digital platforms
- Produce visual and audio content for TF/TM websites, event pages, social media channels and newsletters.
- Design and produce print and digital content for Thomson Foundation/Thomson Media's e-learning programmes.
- Use your editing, content management, and HTML skills to publish and edit content across various digital platforms
- Use your knowledge of SEO and content development to create digital content that helps us get found via search engines, and showcases TF/TM as leaders within the industry
- Become an influencer who makes an impact through the production of digital content.

Essential experience

- Two years or more proven experience working in a digital content role
- Experience of devising, shooting and editing video, photos and working with images for a range of online channels including websites and social media platforms
- Knowledge of social media trends and experience of adapting content to take account of emerging social media and digital developments and platforms.

Desirable experience

- Understanding of the global media landscape
- Experience working in media and/or development and/or charity sectors

Essential skills

- The ability to create clear messaging through exciting and arresting visuals
- Highly proficient in digital content creation for websites, newsletters, blogs, podcasts and social networking platforms, including but not limited to Facebook, Instagram, Twitter and Snapchat
- Proficient in filming and photography
- Proficient in Adobe Creative Cloud with specific emphasis on video
- Excellent graphic design skills, using primarily the Adobe Creative Cloud such as InDesign, Photoshop or other design interface
- Ability to learn and utilise content management systems quickly
- Exceptional attention to detail, and are happy working both independently and in collaboration with others across the team
- Advanced computer skills, particularly the Microsoft Suite.

Desirable skills

- Languages, we are a global organisation and proficiency in a second and third language in addition to English is desirable.

Salary: £30k based on experience

Other benefits:

Hybrid working/remote working

This position is offered as a remote working position in the UK with regular visits to our head office in London or our hybrid working model with two working days based in our London office and three days which can be worked from home.

Additional discretionary holiday at Christmas

How to apply



Digital Content Producer

Please apply by submitting your CV and a cover letter into one document in either Word Document or PDF format to Jobs@Thomsonfoundation.org

Deadline for applications: December 30th

NOTE Interviews will be conducted in the week starting 9th January 2023